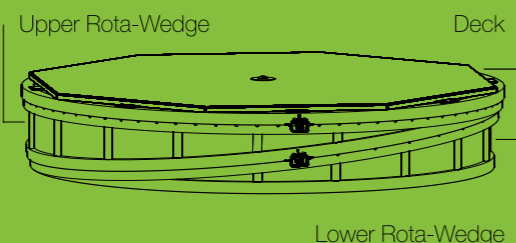


varietee™ - hilly lies for your practice range!



With varietee™, simple manual operation of the dual rota-wedge tilt adjustment system™ (Patent Pending) tilts the driving mat to give any lie you want: ANY SLOPE, ANY DIRECTION.



How cool is that!

Now your customers can practice from uphill, downhill and sidehill lies. With so much to practice, they will never leave!

varietee™ is not just a great product – it is an ADD-ON PROFIT STREAM for your business.

- **For the Driving Range or Practice Fairway:** varietee™ attracts more customers to come more often to hit more balls.
- **For the Teaching Pro:** varietee™ increases the range of lessons you can give and expands your customer base.

varietee™ generates additional revenue through:

- surcharge fees for varietee™ use
- more buckets of balls sold
- more lessons given
- spin-offs of increased patronage – food, drink & merchandise sales
- referral fees for varietee™ sales to range/academy patrons for home use

varietee™ will pay for itself in a matter of months – and then it's all profit!

varietee™ COMPLETE BUSINESS SYSTEM includes:

- A varietee™ platform with 12 months warranty
 - All necessary accessories
 - Safety equipment and signage
 - A complete booking system with safety consent forms
 - Take-away instructional/promotional flyers
 - An operation and maintenance manual
 - Pre-arrival promotional material
 - Business development assistance by d'Crouza Products
 - Referral fees for varietee™ sales to the public
 - Option to lease
- For a detailed list, see over.

...and of course, varietee™ is a great product.

varietee™ measures up on ALL the features critical for your driving range:

- It's fully functional – any slope, any direction
- It's quick and easy to adjust – won't slow the golfer down
- It has a low profile – won't significantly affect head room
- It's simple to install – just "plonk and play" in your standard bay

... and its everything else you'd expect from a revenue generating asset:

- key lockable
- safe
- affordable
- portable
- robust and durable
- ultra-low maintenance
- sold "off-the-shelf"
- fits standard mats
- bolt-down to deter thieves

varietee™ Business System Details:

Platform and Accessories

- varietee™ platform
- Range-bay dividers
- Ball table
- Integrated safety and instructional signage
- Four keys
- Mat bolt down key
- Platform bolt-down anchor
- Octagonal driving mat
- Rubber tees
- 12 months warranty

Booking System

- Advice on operating varietee™ as a business
- Customer safety sign-off documentation
- Safety/instructional/promotional flyers

Operation and Maintenance Manual

- Installation instructions
- Operation instructions
- Recommended care and maintenance

Pre-arrival Promotional Material – delivered immediately on receipt of order.

- The range-bay dividers
- The safety/instructional/promotional flyers

Business Development Assistance by d'Crouza Products such as:

- All locations listed on varietee™ website with website link
- New locations listed in varietee™ advertising
- Promotional magazine articles
- Attendance at exhibitions
- TV appearances
- Endorsements

Other Financial Benefits

- Referral fees* from varietee™ sales to the public
- Option to lease varietee™ platform

* must register with d'Crouza Products Pty Ltd prior to sale to qualify for referral fees

varietee™ really measures up :

	varietee™ Platform	Rubber Wedge	Chocked Platform	Hydraulic Platform
Price	Affordable	Cheap	Cheap	Expensive
Range of Slopes	✓	✗	✗	✓
Range of Slope Directions	✓	✓	✗	✓
Quick and Easy Adjustment	✓	✗	✗	✓
Solid Stance	✓	✓	✗	✗
Theft Deterrence	✓	✗	✗	✓
Safe	✓	✓	✗	✗
Easy to Install	✓	✓	✓	✗
Portable	✓	✓	✓	✗
Durable	✓	✓	✗	✗
Low Maintenance	✓	✓	✓	✗
Low Profile	✓	✓	✓	✗
Short Lead Time	✓	✓	✓	✗



Play the ball as it lies.

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“It’s like giving an on-course lesson at the practice range.”

Geoff Nicholas AM (12 consecutive world amputee golf championships)

Make
more
profit
from
your
facility!

Give your customers more reasons to practice!

varietee™ - hilly lies for
your practice range!



Give golfers variety
Give them varietee™