



Play the ball as it lies.

Media Release

Golf Practice on the Driving Range Now Simulates the Fairway

Sydney 1 August 2005 - For the first time golfers of all standards can now hone their game on the driving range before they hit the fairway using an adjustable practice platform designed to simulate actual playing conditions.

The new product will be launched at the 2005 PGA Golf Show on the Gold Coast on 4 – 7 August.

Inventor and d'Crouza Products Managing Director John Crossley said, "The varietee™ practice platform is 100% Australian owned, designed and manufactured and is the first product of its type in the world. It truly brings the on-course experience to the driving range or to your home. It is not a hydraulic platform; instead it has what we call a 'dual rota-wedge system.' The deck can be tilted by manually rotating the two wedges in relation to each other."

"I'm a keen golfer and I have been questioning flat surfaces at driving ranges when in reality golf courses are not flat," he said.

12 times world amputee golf champion Geoff Nicholas AM said, "This is great to use to practise those tricky uphill, downhill and side hill shots."

According to Mr Crossley: "There's no other product like it in the world in terms of design. It's taken 12 months to take the product from concept to manufacture but it's been worth it. It is simple to install, just 'plonk and play', and it is affordable."

"It's safe and can be adjusted to simulate golfing strokes on any slope and any direction. It's designed to be used at any driving range, fairways and in your backyard with a practice net," he said.

The varietee™ Dual Rota-Wedge Tilt Adjustment System offers golfers a simple and easy way to select different lies. "Golfers can simulate actual playing conditions where a variety of such lies are encountered," Mr Crossley said.

The varietee™ RRP starts at \$6,250 excluding GST. Packages for home, driving range and practice fairway offer complementary accessories at a discount with platform purchase.

For more information phone 02 9006 1692 or visit www.varietee.com.au